

curriculum vitae

## Claus-Christian Carbon



30-Apr-12

### 1. Personal Data

**Name:** Claus-Christian CARBON  
**Date of Birth:** 23 March 1971  
**Place of Birth:** Schweinfurt, Federal Republic of Germany  
**Profession:** Full Professor  
**Phone (office):** +49 (951) 863 1860  
**E-mail:** ccc@experimental-psychology.com  
**Nationality:** German  
**Education (short track):** Dipl.-Psych. (Psychology), 1998  
MA (Philosophy), 1999  
PhD (Psychology), 2003  
Habilitation (Psychology), 2006

### 2. Education

03/2006 Habilitation (PD/Dr. habil) in Psychology, University of Vienna; title of habilitation thesis: "On the processing and representation of complex visual objects"; exhaustive venia docendi/legendi for all scientific areas of Psychology

02/2003 Doctorate (PhD, Dr.phil.) in Psychology, Freie Universität Berlin, "magna cum laude"; title of thesis: "Face Processing: Early processing in the recognition of faces"

10/1999-09/2000 Undergraduate student of economics (BWL), Fernuniversität Hagen

12/1999 Magister (MA) in Philosophy, University of Trier (1.2 – "very good"); title of thesis: "Connectionism: may connectionist systems develop form of consciousness?"

11/1998 Dipl.-Psych. (Diplompsychologe/MSc) in Psychology, University of Trier (1.2 – "very good"); title of thesis: "Influences of emotional and configural variables on the processing of spatial information"

10/1994-09/1997 Undergraduate student of art history and politics, University of Trier

10/1991-03/1992 Undergraduate student for the studies of traffic system (Verkehrswesen), University of Technology, Berlin

07/1990-12/1990 Training and qualification for a national paramedic (Bavarian Red Cross)

06/1990 Abitur (GCSE) with focus on mathematics and physics, Dominikus Zimmermann Gymnasium, Landsberg am Lech

#### *Summer/Spring Schools*

03/2008 EOG and Eyetracking in Psychological Research: Workshop of the University of Cologne (Prof. N. Galley), Cologne, Germany

04/2006 fMRI in Psychological Research: Spring School of the Bender Institute of NeuroImaging (BION), Giessen, Germany

07/2002 Summer School of the Psychological Departments in Berlin, Chorin, Germany

#### *Courses*

07/2005 Special training for University lecturers in academic teaching competences (Prof. Gerstenmaier and Dr. Günther) at the LMU Munich

07/2005 Special training for University lecturers in verbal behavior, articulation and speaking techniques at the LMU Munich, Department of Psycholinguistics (Mag. Kerwin and Mag. Vits)

07/2005 Special training for University lecturers in rhetoric and presentation techniques at the LMU Munich, Department of Psycholinguistics (Dr. Hendrich and Prof. Kegel)

06/2004 Workshop "Tests for causal effects" (Prof. R: Steyer, Jena)

05/2004 Workshop "Analysis of Structural Equation Models" (Prof. R: Steyer, Jena)

06/2001 Workshop on "Internet Research" at the ZUMA, Mannheim (Dr. U. Reips, Zurich)

### **3. Academic Career**

since 08/2010 Full Professor (permanent chair/Lehrstuhlinhaber; W3), University of Bamberg, Germany

03/2012-10/2012 Visiting Professor, University of Pavia, Italy

10/2011 Visiting Professor, University of Warsaw, Poland

10/2008-08/2010 Full Professor (intermediate chair/Lehrstuhlvertretung; W3), University of Bamberg, Germany

03/2008-08/2008 Visiting Professor, Delft University of Technology, The Netherlands

01/2007 Visiting Professor, University of Warsaw, Poland

- 03/2006-09/2008 Associate Professor ("PD"), University of Vienna, Austria
- 01/2005-03/2006 Assistant Professor ("Univ.-Ass. Säule 2"), University of Vienna, Austria
- 01/2004-03/2004 Visiting Post-doc at the University of Glasgow, Scotland (Prof. S. Schweinberger) supported by an EU-Socrates lecturer mobility grant
- since 03/2003 Provisional Project Manager of the special research division "Empirical Aesthetics" (SFB 626 C5, Sonderforschungsbereich) and of the DFG project grant Le-1286 "Face Processing", both funded by the German Research Foundation (DFG)
- 02/2003-01/2005 Post-doctoral Researcher (BAT IIa 1/1 W) in the project "Face Processing", funded by the DFG to Helmut Leder, at the Institute of General, Biological and Neuro-Cognitive Psychology
- 08/2001-06/2005 Executive Researcher in the project "Evaluation of Car Interiors" funded by Daimler-Chrysler to PD Dr. Leder
- 05/2001-12/2002 Researcher and Programmer (cognitive experiments) for Prof. Joraschky and Dr. E. Lemche, University of Technology Dresden
- 01/2001-01/2003 Research Assistant (BAT IIa ½ W) in the project "Face Processing" funded by the DFG to Dr. Leder, at the Institute of General, Biological and Neuro-Cognitive Psychology
- 11/1998 Visiting Student at the Clark University in Worcester, MA/USA (Prof. Bamberg) (2/2)
- 06/1998-08/1998 Student researcher (Studentische Hilfskraft) in the project "Space Perception" funded by the DFG to Prof. K.-F. Wender, Institute of Cognitive Psychology and Methodology, University of Trier
- 04/1998 Visiting Student at the Clark University in Worcester, MA/USA (Prof. Bamberg) (1/2)
- 07/1996-09/1996 Trainee in the field of market-, consumer- and advertising psychology at J. Walther Thompson advertising agency (Dr. Meindl)
- 09/1995-10/1995 Trainee in the field of Psychology of cognition and action at the Max-Planck Institute for Psychological Research, Munich (Prof. Dr. H. Bekkering, Prof. Dr. B. Hommel)
- 05/1994-02/1998 Student researcher (Studentische Hilfskraft) in the projects "Subitizing" and "Interference Perception", both funded by the DFG to Prof. K.-F. Wender, Institute of Cognitive Psychology and Methodology, University of Trier
- 10/1993-04/1994 Student researcher (Studentische Hilfskraft) and tutor in the project "Episodic Learning Models" funded by the DFG to Prof. G. Weber, Institute of Cognitive Psychology and Methodology, University of Trier

**4. Grants, Awards, Nominations; received total amount of approx. EUR 1,157,000.--**

- 2012 DAAD (German Academic Mobility Organization)  
Carbon, C. C. (2012). Traveling expenses South Africa, 07/2012 [**EUR 1.891,--**]
- 2012 Freistaat Bayern (Free State of Bavaria)  
Carbon, C. C. (2012). Program for promoting applied research at Bavarian universities, 02/2012 [**EUR 6.096,23**]
- 2012 Ständige Kommission für Forschung und wissenschaftlichen Nachwuchs (FNK), University of Bamberg/Germany  
Carbon, C. C. & Streffing, G. (2011). Ein 'Grundbaukasten' für ein aktives Altern in den eigenen vier Wänden - Unabhängigkeit, Sicherheit und Lebensqualität durch serienfertige und kostengünstige assistive Technologien [Cheap technology for ambient assistance], 01/2012-12/2012 [**EUR 4.989,00**]
- 2012 Ständige Kommission für Forschung und wissenschaftlichen Nachwuchs (FNK), University of Bamberg/Germany  
Carbon, C. C. (2011). Wahrnehmungspsychologische Untersuchung Mittelalterlicher Malerei [Perceptual investigation of mediaval paintings], 01/2012-08/2012 [**EUR 1.976,80**]
- 2012 Ständige Kommission für Forschung und wissenschaftlichen Nachwuchs (FNK), University of Bamberg/Germany  
Carbon, C. C. & Raab, M. (2011). Günstige RFID-Technologie zur Echtzeit-Erfassung von Bewegungsverhalten in psychologischen Feldexperimenten [Cheap RFID solutions for realtime measurement of trajectories in field experiments], 01/2012-12/2012 [**EUR 1.935,36**]
- 2012 DAAD (German Academic Mobility Organization; Vigoni)  
Carbon, C. C. & Cattaneo, Z. (2011). *Investigating congenital prosopagnosia using tDCS*, 01/2012-10/2012 [**EUR 4.929,00**]
- 2011 BMW Group, Munich/Germany  
Carbon, C. C. (2011). *Raumwirkung in Fahrzeuginnenräumen [Aesthetic Appreciation of car interiors]*, 11/2011-10/2012 [**EUR 72.545,09**]
- 2011 Ständige Kommission für Forschung und wissenschaftlichen Nachwuchs (FNK), University of Bamberg/Germany  
Carbon, C. C. & Faerber, S. (2011). *Sind Schönheitsideale unveränderlich? [Are ideals of beauty eternal?]*, 10/2011-09/2012 [**EUR 4.960,90**]
- 2011 Ständige Kommission für Forschung und wissenschaftlichen Nachwuchs (FNK), University of Bamberg/Germany  
Carbon, C. C. & Faerber, S. (2011). *Der Einfluss narrativer Einbettung auf die Auswirkungen von Gewaltdarstellungen in Computerspielen [On the impact of narrative embedment on the perception of violence in*

- computer games*], 10/2011-09/2012  
[EUR 4.975,36]
- 2011 Ständige Kommission für Forschung und wissenschaftlichen Nachwuchs (FNK), University of Bamberg/Germany  
Carbon, C. C. & Harsányi, G. (2011). *Dynamische Kategorisierung von Gesichtern verschiedener ethnischer Gruppen [Dynamical categorization of faces from different ethnic groups]*, 09/2011-08/2012  
[EUR 4.898,--]
- 2011 EU Joint Programming: Ambient Assisted Living (AAL)  
Carbon, C. C. (2010). *Psychological investigation of Ambient Assisted Living (within the European project FEARLESS = Fear Elimination As Resolution for Loosing Elderly's Substantial Sorrows)*, 2010.  
07/2011-06/2014  
[EUR 172.927,70]
- 2011 Robert-Pfleger Stiftung/Germany  
Carbon, C. C. (2011). *Entwicklung erster Schritte zu einem Trainingsprogramm für Angeborene Prosopagnosie*, 08/2011-07/2012  
[EUR 45.940,--]
- 2011 Sondertatbestand Drittmittelprojekte, University of Bamberg/Germany  
Carbon, C. C. (2011). *Ambient Assisted Living (AAL) [project 020602-07]*, 06/2009  
[EUR 2.092,93]
- 2011 France Télécom, Issy les Moulineaux/France  
Carbon, C. C. (2011). *Cultural variations of cognitive maps and information apprehension*, 08/2011-03/2012  
[EUR 10.000,--]
- 2011 Ständige Kommission für Forschung und wissenschaftlichen Nachwuchs (FNK), University of Bamberg/Germany  
Carbon, C. C. & Faerber, S. (2010). *Dynamiken des Gefallens von Objekten: Intra- und crossmodale Adaptationseffekte [Dynamics of object appreciation: Intra- and crossmodal adaptation effects]* [project 020602-019], 02/2011-12/2011  
[EUR 5.000,--]
- 2011 Ständige Kommission für Forschung und wissenschaftlichen Nachwuchs (FNK), University of Bamberg/Germany  
Carbon, C. C. & Schmittlutz, T. (2010). *Arbeitszufriedenheit: Faktoren und deren Gewichtung [Work satisfaction: Factors and their weighting]* [project 020602-04], 02/2011-12/2011  
[EUR 4.669,--]
- 2010 Universität Bayern e.V.  
Carbon, C. C., Ivens, B. & Schmid, U. (2010). *Ästhetische Urteilsbildung*, 2010.

- 01/2011-12/2011  
[EUR 25.000,--]
- 2010 DAAD (German Academic Mobility Organization) travel grant for conference visit (ECVP) in Lausanne, Switzerland  
[EUR 790,00]
- 2010 University of Vienna  
Schabmann, A. & Carbon, C. C. (2010). *Cascaded Blended Mentoring, Verlängerung*, 2008.  
[EUR 46.000,00]; Investitionsprojekt
- 2010 Ständige Kommission für Forschung und wissenschaftlichen Nachwuchs (FNK), University of Bamberg/Germany  
Carbon, C. C. & Harsányi, G. (2009). *Nutzung von Stil- und Motivinformationen bei der Kunstbetrachtung [project 020602-03]*, 01/2010-07/2010  
[EUR 4.856,--]
- 2009 Sondertatbestand Drittmittelprojekte, University of Bamberg/Germany  
Carbon, C. C. (2008). *Cognitive Development of face-identity and face-emotion over the span of life [Kognitive Entwicklung von Gesichts- und Emotionserkennung über die Lebensspanne]*, 08/2009-12/2009  
[EUR 4.796,74]
- 2008 Ständige Kommission für Forschung und wissenschaftlichen Nachwuchs (FNK), University of Bamberg/Germany  
Carbon, C. C. (2008). *Developing a clinical diagnostic test for congenital prosopagnosia [project 020602-96]*, 01/2009-07/2010  
[EUR 3.994,--]
- 2008 Austrian Federal Ministry of Science and Research (bm.wf)/Austria  
Schabmann, A. & Carbon, C. C. (2008). *Nomination for the MedidaPrix 2008 (Award of Media Didactics)*, 2008
- 2008 Zentrum für Psychologische Information und Dokumentation (ZPID)/Germany  
Carbon, C. C. (2008). *Publication Issues from an Austrian Perspective*, 2008  
[EUR 1000,--]
- 2008 Austrian Research Fund (ÖFG)/Austria  
Carbon, C. C. (2008, returned due to move to Germany). *Mobility Grant for Congress Hong Kong*, 2008  
[EUR 700,--]
- 2008 Delft University of Technology/NL  
Carbon, C. C. (2007). *Innovative Methods of Product Marketing*, 2008  
[EUR 24.882,--]
- 2008 University of Vienna  
Carbon, C. C. & Schabmann, A. (2007). *Cascaded Blended Mentoring*,

- Part 2, 2008.  
[EUR 178.959,94]; Investitionsprojekt
- 2008 University of Vienna  
Carbon, C. C. (2007). *State-of-the-art 3D face stimuli*, 2008.  
[EUR 44.000,--]
- 2008 City of Vienna, MA7, "Wien Kultur" (Cultural Affairs)  
Carbon, C. C. (2007). *Cognitive Maps of Europe*, 2008  
[EUR 2.500,--]
- 2007 Austrian Research Fund (ÖFG)/Austria  
Carbon, C. C. (2007). *Mobility Grant for Congress in Kona/USA*, 2007  
[EUR 700,--]
- 2007 EU-Sokrates lecturer mobility grant for visiting the Humboldt  
University in Berlin
- 2006/2007 EU-Sokrates lecturer mobility grant for a visiting lectureship at the  
University of Warsaw
- 2006 Henry Ford Foundation, Award Winner  
Carbon, C. C. & Leder, H. (2006). *Psychological evaluation of switches  
haptics in car interiors*, 2006-2009  
[US\$ 120.000,--]
- 2006 FWF (Fonds zur Förderung der wissenschaftlichen Forschung)  
Leder, H. & Carbon, C. C. (2006). *Psychologie der Ästhetik. Die Dynamik  
von Innovation und Gefallen*, 2006-2009  
[EUR 214.958,--]
- 2005 City of Vienna, MA7, "Wien Kultur" (Cultural Affairs)  
Carbon, C. C. (2005). *Kongenitale Prosopagnosie bei Kindern*, 2006-  
2007  
[EUR 3.000,--]
- 2005 University of Vienna  
Carbon, C. C. & Hölzl, E. (2005). *e-learning: Kaskadiertes blended-  
mentoring System zur Studieneingangsphase in Psychologie*, 2006-  
2008. Projektleitung: Carbon, C. C. & Schabmann, A.  
[EUR 158.054,--]; Investitionsprojekt
- 2004 Postbank Finance Award (highest endowed award for University  
projects in Germany)  
Nomination for Carbon, C. C. et al. (2004). *The future of Banking-  
between customer wishes and rentability*.
- 2004 Freie Universität Berlin, FU research committee  
Carbon, C. C. (2004). *Investigating congenital prosopagnosia*, 2004-  
2005.  
[EUR 7.360,--]

- 2004 EU-Sokrates lecturer mobility grant for a visiting lectureship at the University of Glasgow  
[EUR 4.000,--]
- 2002 DGPs-grant (Deutsche Gesellschaft für Psychologie; Prof. Wilkening, University of Zurich) for the workshop "Internet Research" held at the ZUMA in Mannheim
- 1998 DAAD (German Academic Mobility Organization) travel grants for 2 short research visits at the Clark University, Worcester, MA, USA

## 5. Professional Society Memberships

- ACR (Association for Consumer Research) (since 2008)
- BNIC, Germany (since 2004)  
Berlin Neuroimaging Center
- Design & Emotion, International (since 2006)
- DGPs, Germany (since 2003, Regular Member since 2005)  
Deutsche Gesellschaft für Psychologie
  - Division "General Psychology" (since 2003)
  - Division "Organizational and Industrial Psychology" (2003-2005)
  - Division "Biopsychology and Neuropsychology" (since 2005)
- EPAEG, Germany (since 2010)  
Ergonomie, Psychologische Aesthetik, Gestaltung; Founder and chairman
- ESCOP, Europe (since 2003)  
European Society of Cognitive Psychology; Associate Member
- HVB (Deutscher Hochschulverband) (2010-2012)
- ÖGP, Austria (since 2005)  
Österreichische Gesellschaft für Psychologie
- Psychonomic Society, USA (since 2004)  
Associate Member (2004-2011); Full Member (since 2011)
- SfN, USA (2004-2007)  
Society for Neuroscience; Regular Member
- Verein Ästhetik, Design und Ergonomie, Österreich (2005-2010)  
Co-founder, 2nd chairman, active member
- VSS, USA (since 2006)  
Vision Sciences Society

## 6. Teaching Record

### *academic teaching*

Instruction in teaching competences and speaking skills at the LMU Munich within a special course on the didactics of academic teaching (2006)

- Winter term 2011/2012

- Lecture (BSc+LAB) "General Psychology Ia: Sensation & Perception", University of Bamberg
- Lecture (BSc) "General Psychology Ib: Application & Practice", University of Bamberg
- Lecture (BSc) "Introduction to Psychology" (Ringvorlesung; lecture series), University of Bamberg
- Lecture (BSc + LAB) 1 unit on "Cognitive Psychology: Perception and Human Memory", University of Bamberg
- Lecture (BSc) 1 unit on "How does science work?", University of Bamberg
- Lecture (BSc) 4 units on "Applied Cognitive Psychology: Cognitive phenomena", University of Bamberg
- Lecture (BSc) 4 units on "Applied Cognitive Psychology: Methods of Cognitive Psychology", University of Bamberg
- Experimental Training "Expra" (BSc) (2 SWS) "Cognitive mechanisms for processing conspiracy theories" (together with Marius Raab), University of Bamberg
- Experimental Training "Expra" (BSc) (2 SWS) "Cognitive and affective processing of erotic depictions of bodies" (together with Vera Hesslinger), University of Bamberg
- Experimental Training "Expra" (BSc) (2 SWS) "Fundamental aesthetic processes" (together with Géza Harsányi), University of Bamberg
- Seminar (BSc+Diplom) "Seminar for finishing theses", University of Bamberg
- Seminar (PhD) "Seminar for PhD students", University of Bamberg
- Seminar (BSc/MSc) "Face processing", University of Warsaw/Poland

- Summer term 2011

- Lecture (BSc) "General Psychology Ib: Application & Practice", University of Bamberg
- Experimental Training "Expra" (BSc) (4 SWS) "Dynamics of preferences" (together with Stella J. Faerber), University of Bamberg
- Seminar (BSc+Diplom) "Seminar for finishing theses", University of Bamberg
- Seminar (PhD) "Seminar for PhD students", University of Bamberg
- Seminar (BSc+Diplom) "Experimental practice", University of Bamberg

- Winter term 2010/2011

- Lecture (BSc+LAB) "General Psychology I: Sensation & Perception", University of Bamberg
- Experimental Training "Expra" (BSc) (4 SWS) "Unveiling cognitive mechanisms for being susceptible for conspiracy theories" (together with Marius Raab), University of Bamberg
- Experimental Training "Expra" (BSc) (4 SWS) "Aesthetic processing" (together with Géza Harsányi), University of Bamberg
- Seminar (BSc+Diplom) "Seminar for finishing theses", University of Bamberg
- Seminar (PhD) "Seminar for PhD students", University of Bamberg
- Lecture (BSc + LAB) 1 unit on "Cognitive Psychology: Perception and Human Memory", University of Bamberg
- Lecture (BSc) 1 unit on "How does science work?", University of Bamberg
- Lecture (BSc) 4 units on "Applied Cognitive Psychology: Cognitive phenomena", University of Bamberg
- Lecture (BSc) 4 units on "Applied Cognitive Psychology: Methods of Cognitive Psychology", University of Bamberg

- Summer term 2010

- Lecture (BSc) "General Psychology II: Applied Cognitive Psychology I: Basic constructs", University of Bamberg
- Seminar (Diplom) "Experimental practice I", University of Bamberg
- Seminar (Diplom) "Skills for creating a Diploma thesis", University of Bamberg
- Seminar (PhD) "Seminar for PhD students", University of Bamberg

- Winter term 2009/2010

- Lecture (BSc+Diplom) "General Psychology I: Sensation & Perception", University of Bamberg
- Experimental Training "Expra" (BA) (4 SWS) "Face perception" (together with Géza Harsányi), University of Bamberg

- Experimental Training "Expra" (BA) (4 SWS) "Psychological aesthetics" (together with Anja Salvan), University of Bamberg
- Seminar (BSc+Diplom) "Theoretical and practical issues of face processing", University of Bamberg
- Lecture (EWS) 1 unit on "Cognitive Psychology: Memory Systems", University of Bamberg
- Lecture (BSc+Varia) 1 unit on "General Psychology I: Perception & Memory", University of Bamberg
- **Summer term 2009**
  - Lecture (BSc) "General Psychology II: Applied Cognitive Psychology", University of Bamberg
  - Seminar (BSc) "Basic Methodology in Cognitive Research", University of Bamberg
  - Seminar (Diplom) "Cognitive Psychology: Aesthetics & Cognitive Ergonomics", University of Bamberg
  - Seminar (Diplom) "Recent Topics of Cognitive Psychology", University of Bamberg
  - Seminar (Diplom) "Research Seminar for Graduate Students: Cognitive Psychology", University of Bamberg
  - Lecture (BSc+Varia) 2 units on "General Psychology I & II: Perception & Memory & Ergonomics", University of Bamberg
- **Winter term 2008/2009**
  - Lecture (BSc) "Sensation & Perception", University of Bamberg
  - Lecture (BSc) "Emotion & Motivation", University of Bamberg
  - Seminar (BSc) "Basic Cognitive Research: Face Processing", University of Bamberg
  - Seminar (Diplom) "Advanced Cognitive Research", University of Bamberg
  - Seminar (Diplom) "Research Seminar for Graduate Students: Cognitive Psychology", University of Bamberg
  - Seminar (Magister) "Research Seminar II: a) Product Innovation, b) Face Recognition, c) Cognitive Maps, d) Research Methods", University of Vienna
- **Summer term 2008**
  - Lecture "Applied Cognitive Psychology", University of Vienna
  - Seminar for PhD students "Organizing and conducting empirical studies", University of Vienna
  - Seminar "Research Seminar I: a) Product Innovation, b) Face Recognition", University of Vienna
  - Special training "Skills and Competences for freshmen in Psychology", University of Vienna
  - Conversatorium "Cognitive Psychology in the realm of Cognitive Sciences", Joint Masters Program of Cognitive Sciences for International Students, University of Vienna
- **Winter term 2007/2008**
  - Lecture "General Psychology: Human Memory", University of Vienna
  - Seminar "Professional Reading of Cognitive Psychological Literature", University of Vienna
  - Seminar for PhD students "Organizing and conducting empirical studies", University of Vienna
  - Seminar "Cognitive Psychology", University of Vienna
  - Seminar "Research Seminar I: a) Product Innovation, b) Face Recognition", University of Vienna
  - Special training "Skills and Competences for freshmen in Psychology", University of Vienna
- **Summer term 2007**
  - Lecture "General Psychology: Perception", University of Vienna
  - Lecture "Applied Cognitive Psychology", University of Vienna
  - Seminar "Cognitive Psychology", University of Vienna
  - Seminar for PhD students "Organizing and conducting empirical studies", University of Vienna
  - Seminar "Research Seminar II: Design Evaluation", University of Vienna
  - Special training "Skills and Competences for freshmen in Psychology", University of Vienna
  - Doctoral seminar "Face Research and Design Evaluation", University of Vienna
- **Winter term 2006/2007**
  - Seminar "Face Processing", University of Warsaw
  - Seminar "Face Processing: Theories and Methods", University of Vienna
  - Lecture "General Psychology: Memory and its applications", University of Vienna
  - Seminar "Research Seminar I: Design Evaluation", University of Vienna

- Colloquium/Seminar for PhD students "Quantitative Methods", University of Vienna
- Summer term 2005
  - Lecture "General Psychology: Sensation and Perception", University of Vienna
  - Seminar "Cognitive and Emotional Psychology: Face Processing", University of Vienna
- Winter term 2005/2006
  - Seminar "Social Cognition", University of Vienna
  - Seminar "Cognitive and Emotional Psychology: Faces", University of Vienna
- Summer term 2005
  - Seminar "Cognitive and Emotional Psychology: Aesthetics", University of Vienna
  - Colloquium/Seminar for PhD students "Quantitative Methods", University of Vienna
- Winter term 2003/2004
  - Course "Introduction to Face Processing", University of Glasgow
  - Course "Introduction to Cognitive Models", University of Glasgow
- Summer term 2003
  - Seminar "Experimental Methods", Freie Universität Berlin
  - Colloquium "Aesthetics and Perception" (together with Dr. Leder), Freie Universität Berlin
- Winter term 1993/1994
  - Seminar "Episodic Learning Models" as a student tutor, University of Trier

### *business coaching*

- communication skills for top management (advanced)
- computer skills for top management (advanced)
- adult education courses for computer basics (beginners)
- adult education courses for office applications (beginners)
- adult education courses for office applications (intermediate)

### **7. Administrative duties and positions**

- EU Sokrates commissioner for the Freie Universität Berlin (FU Berlin); coordinator for the University of Glasgow (2004-2005)
- Scientific advisory council for the European Customer Satisfaction Association (Eucusa), located in Vienna and Berlin (since 01/2008)
- 2<sup>nd</sup> chairman of the non-profit organization "Aesthetics, design and Ergonomics", Vienna (04/2005-07/2010)
- Speaker of the Special Research Unit "Psychological aesthetics and cognitive ergonomics" (ZVR-Zahl 394490540), Faculty of Psychology, University of Vienna (2006-08/2008)
- Head of the Forschungsgruppe EPÆG (Ergonomie, Psychologische Ästhetik, Gestaltung), Bamberg (since 08/2010)
- Co-Organizer of the scientific congress "KogWis" in Bamberg 2012 (2010-2012)
- Member of the program committee of the European Conference on Visual Perception (ECVP) in Alghero, Italy 2012

- Eignungskommission Master, Universität Bamberg (since 04/2011)
- Stllv. Diplomausschussvorsitzender, Universität Bamberg (since 04/2011)
- Promotionsausschussmitglied Fakultät HuWi, Universität Bamberg (since 10/2011)
- Scientific advisory board member for the TurmDerSinne (Science hands-on museum on perceptual phenomena), located in Nuremberg, Germany (since 04/2012)

## 8. Duties as Ad-hoc Reviewer

- Organizations
  1. (\*) Association for Consumer Research (ACR)
  2. (\*) Design & Emotion Society
  3. (\*) European Association for Consumer Research (EACR)
  4. (\*) European Conference of Visual Perception (ECVP)
  5. European Union (EU)
  6. Israel Science Foundation (ISF)
  7. (\*) Österreichische Gesellschaft für Psychologie (ÖGP)
  8. (\*) University of Vienna
  9. Netherlands Organisation for Scientific Research (NWO)
  10. (\*) US-Israel Binational Science Foundation
  11. (\*) Romanian National Council for Scientific Research
  12. Alexander-von-Humboldt-Stiftung
  13. (\*) Deutsche Forschungsgemeinschaft (DFG)
  14. Research Foundation Flanders [Fonds Wetenschappelijk Onderzoek – Vlaanderen] (FWO)
  15. Japan Society for the Promotion of Science (JSPS)
- Journals
  1. (\*) Acta Psychologica
  2. (\*) Advances in Cognitive Psychology
  3. (\*) American Journal of Medical Genetics
  4. Behavioural Brain Research
  5. Behavior Research Methods
  6. Behavioural Neurology
  7. Biology Letters
  8. (\*) Brain Research
  9. Canadian Medical Association Journal (CMAJ)
  10. Clinical Genetics
  11. Cognition
  12. Cognitive Systems Research
  13. Cortex
  14. Current Biology
  15. Experimental Brain Research
  16. (\*) Experimental Psychology
  17. (\*) Frontiers in Perception Science
  18. Group Processes & Intergroup Relations
  19. Human Brain Mapping

20. International Journal of Psychology
21. Journal of Cognitive Neuroscience
22. (\*) Journal of Comparative Psychology
23. (\*) Journal of Experimental Psychology: Human Performance and Perception
24. Journal of Vision
25. Memory
26. Neuropsychologia
27. (\*) Neuroscience Letters
28. (\*) Perception
29. (\*) Perception & Psychophysics
30. Perceptual and Motor Skills
31. (\*) PlosOne
32. Psychological Science
33. Psychology Science
34. (\*) Psychonomic Bulletin & Review
35. (\*) Quarterly Journal of Experimental Psychology A
36. (\*) Quarterly Journal of Experimental Psychology
37. Proceedings of the Royal Society B: Biological Sciences
38. (\*) Seeing and Perceiving
39. Social Cognition
40. (\*) Social Neuroscience
41. (\*) Swiss Journal of Psychology
42. (\*) Vision Research
43. (\*) Visual Cognition

(\*) several times

## 9. Duties as (co-)supervisor of theses

- Freie Universität Berlin
  1. Géza Harsányi<sup>(Diplom=MSc)</sup>
  2. Tilo Strobach<sup>(Diplom= MSc)</sup>
  3. Anne Krahn<sup>(Diplom= MSc)</sup>
- University of Technology Berlin
  4. Daniela Walther<sup>(Diplom= MSc)</sup>
- University of Warsaw
  5. Dorota Markiewicz<sup>(Emp.paper)</sup>
  6. Nathalie Korn<sup>(Emp.paper)</sup>
- University of Klagenfurt
  7. Mag. Sabine Strauß<sup>(PhD)</sup>
- Delft University of Technology (bold face: not finished yet)
  8. MSc Janneke Blijlevens<sup>(PhD)</sup>
  9. **Mag. Valentin Gattol**<sup>(PhD)</sup>
- University of Vienna (bold face: not finished yet)
  1. Christine Talker<sup>(Diplom= MSc)</sup>
  2. Gerlinde Nabecker<sup>(Diplom= MSc)</sup>
  3. Bettina Schwarz<sup>(Diplom= MSc)</sup>

4. Daniela Iwuagwu-Jukl<sup>(Diplom= MSc)</sup>
5. Marlene Zojer<sup>(Diplom= MSc)</sup>
6. Cornelia Nöbauer<sup>(Diplom= MSc)</sup>
7. Thomas Ditye<sup>(Diplom= MSc)</sup>
8. Petra Sommer<sup>(Diplom= MSc)</sup>
9. Valentin Gatto<sup>(Diplom= MSc)</sup>
10. Alexandra Brei<sup>(Diplom= MSc)</sup>
11. Raphaela Taborsky<sup>(Diplom= MSc)</sup>
12. Barbara DeSousa-Teixeira<sup>(Diplom= MSc)</sup>
13. Susanne Keki<sup>(Diplom= MSc)</sup>
14. Barbara Babonich<sup>(Diplom= MSc)</sup>
15. Phil Ellmer<sup>(Diplom= MSc)</sup>
16. Julia Binder<sup>(Diplom= MSc)</sup>
17. Lucia Zehetgruber<sup>(Diplom= MSc)</sup>
18. Johanna Kronsteiner<sup>(Diplom= MSc)</sup>
19. Judith Braunsteiner<sup>(Diplom= MSc)</sup>
20. Beatrix Stagl<sup>(Diplom= MSc)</sup>
21. Dieter Gremel<sup>(Diplom= MSc)</sup>
22. Silvia Klettner<sup>(Diplom= MSc)</sup>
23. Agnieszka Czajka<sup>(Diplom= MSc)</sup>
24. Stefan Binder<sup>(Diplom= MSc)</sup>
25. Zahra Taghian<sup>(Diplom= MSc)</sup>
26. Helene Fuchs<sup>(Diplom= MSc)</sup>
27. Jana Cavojova<sup>(Diplom= MSc)</sup>
28. Lucia Patušova<sup>(Diplom= MSc)</sup>
29. Verena Haas<sup>(Diplom= MSc)</sup>
30. Ulrike Steckler<sup>(Diplom= MSc)</sup>
31. Judith Forstner<sup>(Diplom= MSc)</sup>
32. Daniela Wolf<sup>(Diplom= MSc)</sup>
33. Claudia Gross<sup>(Diplom= MSc)</sup>
34. Alice Eher<sup>(Diplom= MSc)</sup>
35. Michael Schild<sup>(Diplom= MSc)</sup>
36. Stephanie Pfeifer<sup>(Diplom= MSc)</sup>
37. Clara Anzenbacher<sup>(Diplom= MSc)</sup>
38. Anna Proyer<sup>(Diplom= MSc)</sup>
39. Judith Zier<sup>(Diplom= MSc)</sup>
40. Birgit Defranceschi<sup>(Diplom= MSc)</sup>
41. Verena Riegler<sup>(Diplom= MSc)</sup>
42. Katharina Nestoroudis<sup>(Diplom= MSc)</sup>
43. Tanja Wallner<sup>(Diplom= MSc)</sup>
44. Sophie Hemberger<sup>(Diplom= MSc)</sup>
45. Andrea Berger<sup>(Diplom= MSc)</sup>
46. Nicole Denk<sup>(Diplom= MSc)</sup>
47. Katharina Neuhauser<sup>(Diplom= MSc)</sup>
48. Michael Forster<sup>(Diplom= MSc)</sup>
49. Anna Gradowska<sup>(Diplom= MSc)</sup>

50. Ioana Ionescu<sup>(Diplom= MSc)</sup>
51. Sarah Löffler<sup>(Diplom= MSc)</sup>
- 52. Petra Gruber<sup>(Diplom= MSc)</sup>**
- 53. Carina Bauer<sup>(Diplom= MSc)</sup>**
- 54. Sarah Honeck<sup>(Diplom= MSc)</sup>**
- 55. Barbara Maschek<sup>(Diplom= MSc)</sup>**
- 56. Clemens Winkler<sup>(Diplom= MSc)</sup>**
- 57. Diana Siedek<sup>(Diplom= MSc)</sup>**
- 58. Bernhard Mitterer<sup>(Diplom= MSc)</sup>**
59. Claudia Muth<sup>(MSc)</sup>
- 60. Mag. Martina Jakesch<sup>(PhD)</sup>**
- University of Bamberg (bold face: not finished yet)
  61. Ruth Kaltenbach<sup>(Diplom= MSc)</sup>
  62. Carolin Eismann<sup>(Diplom= MSc)</sup>
  63. Verena Stadter<sup>(Diplom= MSc)</sup>
  64. Sabine Albrecht<sup>(Diplom= MSc)</sup>
  65. Susanne Blumenstein<sup>(Diplom= MSc)</sup>
  66. Anke Jander<sup>(Diplom= MSc)</sup>
  67. Vera Hesslinger<sup>(Diplom= MSc)</sup>
  68. Annett Malter<sup>(Diplom= MSc)</sup>
  69. Katharina Rieger<sup>(Diplom= MSc)</sup>
  70. Lena Rockelmann<sup>(Diplom= MSc)</sup>
  71. René Zimmermann<sup>(Diplom= MSc)</sup>
  72. Stefanie Wolz<sup>(Diplom= MSc)</sup>
  73. Sibylle Weigel<sup>(Diplom= MSc)</sup>
  - 74. Jörn Freese<sup>(Diplom= MSc)</sup>**
  75. Anja Ruschkowski<sup>(Diplom= MSc)</sup>
  76. Ramona Lüdtko<sup>(BSc)</sup>
  77. Benedikt Wirth<sup>(BSc)</sup>
  78. Mag. Stella J. Faerber<sup>(PhD)</sup>
  - 79. Dipl.-Psych. Géza Harsányi<sup>(PhD)</sup>**
  - 80. Dipl.-Psych. Marius Raab<sup>(PhD)</sup>**
  - 81. Dipl.-Psych. Stefan Ortlieb<sup>(PhD)</sup>**
  - 82. Dipl.-Psych. Thorsten Schmittlutz<sup>(PhD)</sup>**
  - 83. Manuela Härtel<sup>(BSc)</sup>**
  84. Janina Zink<sup>(BSc)</sup>
  85. Denise Düclos<sup>(BSc)</sup>
  86. Bernhard Talhi<sup>(BSc)</sup>
  87. Steffen Labus<sup>(BSc)</sup>
  88. André Hechler<sup>(BSc)</sup>
  89. Anna Ehret<sup>(Diplom)</sup>
  - 90. Michael Groh<sup>(Diplom)</sup>**
  - 91. Stefan Hahnemann<sup>(Diplom)</sup>**
  92. Mike Imhof<sup>(Diplom)</sup>
  93. Florian Eberhard<sup>(Diplom)</sup>
  - 94. Dipl.-Ing. Maximilian Reitmeier<sup>(PhD)</sup>**

95. Klara Guthmann<sup>(BSc)</sup>
96. **Gaby Streffing**<sup>(PhD)</sup>
97. **Ansgar Bittermann**<sup>(PhD)</sup>
98. **Vera Hesslinger**<sup>(PhD)</sup>
99. **Tonia Baierdorfer**<sup>(Schulpsychologie)</sup>
100. **Tobias Schneider**<sup>(Diplom)</sup>
101. **Nato Shengelia**<sup>(Diplom)</sup>
102. **Anna Keil**<sup>(Diplom)</sup>
103. **Fabian Diener Rico**<sup>(PhD)</sup>
104. Rüdiger Görlitz<sup>(Diplom)</sup>
105. **Sandra Utz**<sup>(Habilitation)</sup>
106. **Stefanie Wolz**<sup>(PhD)</sup>
107. **Gaby Streffing**<sup>(PhD)</sup>
108. **Claudia Muth**<sup>(PhD)</sup>
109. **Ute Brütting**<sup>(Diplom)</sup>
110. **Julia S. Fuchs**<sup>(BSc)</sup>

## 10. Editorial Boards

- Advances in Cognitive Psychology (Action Editor; since 01/2010)
- Cognitive Systems Research (Member of the Board of Reviewers)

## 11. Popular media

- Newspaper/Journals
  1. Berliner Morgenzeitung
  2. Berliner Zeitung
  3. Cabrio Live
  4. Der Neue Wiesentbote
  5. Der Standard
  6. Die Welt
  7. Fränkischer Tag
  8. Frankfurter Allgemeine Zeitung
  9. Greenpeace-Magazin
  10. Hannoversche Allgemeine Zeitung
  11. Kölnische Rundschau
  12. Krone
  13. Nordbayerischer Kurier
  14. Nordwestzeitung
  15. Nürnberger Nachrichten
  16. Nürnberger Zeitung
  17. NZZ
  18. Ostsee-Zeitung
  19. Psychologie Heute
  20. Reutlinger General-Anzeiger
  21. Scientific American
  22. Singapore Straits Times
  23. Tagesspiegel
  24. Tiroler Tageszeitung
  25. USNews
  26. Westdeutsche Zeitung
  27. Zürcher Sonntagszeitung
- Radio
  1. Bayern1
  2. Deutschlandradio

3. NOS
4. Ö1 (ORF)
5. Uni-Vox

- Internet

1. 3sat.de
2. Absolvent.de
3. Academics.de
4. Amy lone Online
5. Arzt-Aspekte
6. BDP Online
7. Dana-Farber/Harvard Cancer Center
8. Der Merkur
9. Die Frau.ch
10. Research-Design-Connections
11. Doppelpunkt
12. Elsevier FLASH
13. Flavors.me
14. ForumGesundheit Österreich
15. Gallerytalk
16. Gestaltrevision.be
17. Humanfactors-Berlin.de
18. InFranken.de
19. Innovations-Report
20. Ita-Wirtschaftsforum
21. Join-Treffpunkt für den Mittelstand
22. JuraForum
23. LifeScience.com
24. Mediaculture online
25. MeineStadt.de
26. Mendeley
27. MittelstandsWiki
28. N24.de
29. Nachrichtzeiger
30. Neuroanker
31. Neuromedia Corner
32. NMN (Neues Museum Nürnberg)
33. NOL.nl
34. PsychologieNachrichten
35. Ratschlag24.com
36. RheinZeitung
37. Schattenblick
38. ScienceNews
39. ScienceStage
40. Scientas.nl
41. Scientific American
42. Softpedia
43. Spiegel Online
44. Studentenportal
45. Today Health
46. T-Online.de
47. TurmDerSinne
48. Unternehmensportal
49. Vief.be
50. Web.de News
51. Welt.de
52. Westline
53. Wissen rockt
54. Wissenschaftliche Vereinigung für Augenoptik und Optometrie
55. Yahoo News
56. Zaro News

- TV

1. Faszination Forschung (BR3, BR-alpha, Phoenix)
2. FrankenTV
3. Nano (3 Sat)
4. hiTec (3 Sat)
5. Lexi-TV (MDR)
6. MSNBC
7. PolyLux (ARD)
8. Spitzenforschung Deutschland (BR3, BR-alpha)

9. Volle Kanne (ZDF)

## **12. Special skills and fields of expertise**

- *Operating systems*
  - Windows XP/2000/3.x
  - Apple MacOs X & Classic
  - Unix, Linux
- *Programming languages*
  - C, C++
  - Java, Javascript, Perl
  - Delphi & Pascal
  - Fortran, Cobol
  - (Visual-) Basic & VBA-script
  - Assembler x86 & 68k
  - (Common-)Lisp, Modula-2, Prolog
- *Applications/Office applications*
  - Microsoft Office (Word, Excel, FrontPage, Access, PowerPoint, Outlook)
  - Adobe Photoshop
  - Corel Draw/Paint
  - Endnote
- *Statistical/Mathematical packages*
  - SPSS, Statview/JMP, Systat, SAS, SPM
  - Matlab
  - Besa & BPlot
  - SigmaPlot
  - Lisrel & Amos
- *Experimental control software*
  - Windows: Presentation, E-prime, SuperLab
  - Macintosh: PsyScope 1.25/PsyScope X, SuperLab, Pebl, PXLab
  - Dos: ERTS
- *Apparatus & Special devices*
  - Eyetracking (SMI iView X, SMI iViewHead Mounted HED, Skalar, InteractiveMinds)
  - Body movement measurement (Optotrek 3D)
  - EEG (easyCap)
  - EOG (rudimentary)
  - MEG (115-SQUID MEG-Helmsystem, Eagle Technology, Inc.) (rudimentary)
  - fMRI (Siemens Trio, Siemens Magnetom) (rudimentary)
- *Varia*
  - Networks (LAN, WLAN)
  - Computer hardware (Apple Macintosh, PC)
  - Video editing (digital: Avid, Fast, Speed Razor; analog: beta/(S-)VHS/U-matic)

## **13. Five most important publications, independent of the field of research**

1) Carbon, C. C. (2010). The cycle of preference: Long-term dynamics of aesthetic appreciation *Acta Psychologica*, 134(2), 233-244.

- 2) Carbon, C.C. (2010). The Earth is flat when personally significant experiences with the sphericity of the Earth are absent. *Cognition*, 116(1), 130-135.
- 3) Carbon, C. C. (2010). Fundamental change in German research policy. *Science*, 328(5978), 569-569.
- 4) Carbon, C. C., & Ditye, T. (2011). Sustained effects of adaptation on the perception of familiar faces. *Journal of Experimental Psychology: Human Perception & Performance*, 37(3), 615-625.
- 5) Grüter, T., & Carbon, C. C. (2010). Escaping attention. Some cognitive disorders can be overlooked. *Science*, 328(5977), 435-436.